

# Senior Ad Contract

Name(s) on Ad (Please Print): \_\_\_\_\_

Purchased By: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Is this ad a surprise? (Please Circle) YES NO

Email address for proof: \_\_\_\_\_

## **AD PRICING:**

Ads are sold by block [8 blocks per page].

- 1 BLOCK = \$75.00
  - 2 BLOCKS (1/4 pg) = \$125.00
  - 4 BLOCKS (1/2 pg) = \$225.00
  - 8 BLOCKS (page) = \$325.00
- \*\*\*\$25 off ads paid for by 12/1

AD Order Summary:

Ad Size Purchased: \_\_\_\_\_

Total Paid = \$ \_\_\_\_\_

Payment: \_\_\_\_\_ Cash \_\_\_\_\_ Check \_\_\_\_\_ Bill Me (Payment Due by 12/01)

- Any ad left unpaid by January 1<sup>st</sup> will not be entered into the yearbook.
- Final Date to purchase a senior ad is January 1<sup>st</sup> unless space is available.

## **DESIGN INFORMATION**

Number of Pictures Submitted: \_\_\_\_\_

*8 Blocks: 20-40 pictures 4 Blocks: 10-15 pictures 2 Blocks: 5-7 pictures Block: up to 3 pictures  
Each size includes student name and individual message (length of message impacts picture size).*

All senior ads will be created on an individual basis by staff members based on the pictures submitted and the current look of the yearbook. Please include up to the number of pictures recommended for each layout size and a message. If you have an idea for an ad design, please let us know, and we will try to accommodate your request to the best of our ability.

- **Pictures:** Digital pictures must be burned to a CD (or emailed as a file) and original pictures should not be cropped or cut smaller. (We will scan and digitally crop your pictures to fit the page) All pictures and CD's will be held until yearbook publication. Any picture with inappropriate material will either be replaced or a black box will be placed over the material.
- **Portrait:** Senior portrait (if included) will be placed as the LARGEST PHOTO of the layout unless special instructions are given.
- **Messages:** Messages and/or quotes should be printed clearly on the back of this contract and must be appropriate for publication and be free of encrypted messages.
- **Special Instructions:** \_\_\_\_\_

By signing below, I understand and agree to all of the terms outlined in this contract.

\_\_\_\_\_  
Signature of Purchaser

\_\_\_\_\_  
Date